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Dance theater adaption of the New York Times best-selling book “What Do You Do With an Idea?” to premiere at Playhouse Square

The inspiring children’s book takes on new life through original dance by Inlet Dance Theatre



CLEVELAND (February 6, 2018) — The award-winning book “What Do You Do With an Idea?” written by Kobi Yamada has been developed into an original dance performance by the Inlet Dance Theatre. The production will premiere for one night only on March 21, 2018, at 7 p.m. at Playhouse Square’s Ohio Theatre, one of the largest performing arts centers in the U.S. Tickets are available for \$10 and are on sale now at www.playhousesquare.org and 216-241-6000.

The production tells the story of one brilliant idea and the child who helps to bring it into the world. As the child’s confidence grows, so does the idea itself. And then, one day, something amazing happens. It is a story for anyone, at any age, who’s ever had an idea that seemed a little too big, too odd or too difficult.

A national best-seller, the adapted title was published by Compendium and illustrated by Mae Besom. Since its 2014 release, the children’s book has inspired countless readers around the world, from teachers and librarians to entrepreneurs like former NBA executive Saskia Sorrosa. An animated film is also in production and is expected to be released by Waterman Entertainment in late 2018.

Author Kobi Yamada received an early look at the production and said, “I was blown away by the creativity and heart behind their performance. Everyone involved in this production is truly talented and they are creating something very special. My hope is that this show will inspire children to embrace their ideas and make a positive impact in their community.”

Using Inlet’s distinct aesthetic, the production was choreographed by the company’s Founder and Executive/Artistic Director, Bill Wade, in collaboration with the cast. The original score is by Jeremy Allen with retired NPR host Dee Perry’s voice providing narration. The scenic design is by Ian Petroni and the costuming is by Kristin Wade. The show is coproduced via the LAUNCH performance creation residency program of the Community Engagement & Education Department of Playhouse Square.

About Compendium, Inc.:

Since 1985, Compendium has turned everyday items into extraordinary gifts, and everyday occasions into memorable events. The Seattle-based company creatively combines fresh, vibrant designs with thoughtful and inspiring words to create gift books, journals, greeting cards, stationery and desk accessories sold online and in thousands of specialty gift stores nationwide. Their products celebrate the best parts of the human spirit and highlight what it truly means to live inspired. For more information about Compendium, visit their website at live-inspired.com.

About Inlet Dance Theatre:

Inlet Dance Theatre is one of the region's most exciting professional contemporary dance companies. Founded in 2001 by Founder and Executive/Artistic Director Bill Wade, Inlet embodies his longstanding belief that dance viewing, training and performing experiences serve as tools to bring about personal growth and development. Inlet's collaborative artistic staff build the company's solid reputation for uplifting individuals and engaging new audiences via performances and education programming. In contrast to an industry where people are often used to further dance, Inlet Dance Theatre is committed to using dance to further people. Discover for yourself what makes Inlet unique.